

## ORDER



## Orders

Order / Rev:	49621
Alt Order #:	08850007
Product Desc:	AM CHEMISTRY COUNC
Estimate:	549
Flight Dates:	08/16/12 - 08/22/12
Original Date / Rev:	08/15/12 / 08/15/12
Order Type:	GENERAL

	<b>KTVX-TV</b>
Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

**Agency**

Name:	<u>Abar Hutton Media, LLC</u>
Buying Contact:	<u></u>
Billing Contact:	<u></u>
	<u>6190 Grovedale Ct</u>
	<u>Alexandria, VA 22310</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

## Advertiser

Name:	American Chemistry Council
Demographic:	A35+
Product Codes:	Issues/Propositions
Priority:	P-1
Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/22/12	9	\$2,500.00	\$2,125.00

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	9	\$2,500.00	\$2,125.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$2,500.00</b>	<b>\$2,125.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KTVX-TV	6%	\$2,500.00
Market	100%	\$41,666.67

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	27%	\$11,250.00
KSTU	35%	\$14,583.33
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	29%	\$12,083.33
UNKWN	3%	\$1,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	08/17/12	08/17/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
<div>NEWS</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 08/13/12</div> <div>08/19/12</div> <div>----F--</div> <div>1</div> <div>\$250.00</div> <div>0.00</div> </div>															
E 3	KTVX	08/16/12	08/16/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

Order / Rev: 49621  
 Alt Order #: 08850007  
 Flight Dates: 08/16/12 - 08/22/12

Advertiser: American Chemistry Council  
 Product Desc: AM CHEMISTRY COUNC  
 Estimate: 549

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$250.00		0.00			
E 4	KTVX	08/20/12	08/22/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM 1-1----	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
1X PER DAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	1-1----				2	\$250.00		0.00			
E 5	KTVX	08/17/12	08/17/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM ----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
1X PER DAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--				1	\$300.00		0.00			
E 6	KTVX	08/20/12	08/21/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM 11-----	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
1X PER DAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	11-----				2	\$300.00		0.00			
E 8	KTVX	08/18/12	08/18/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM -----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
1X PER DAY SAT NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$300.00		0.00			
E 9	KTVX	08/19/12	08/19/12	This Week This Week	CM	10:00 AM-11:00 AM-----S (10:00 AM-11:00 AM)	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
1X PER DAY THIS WK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$300.00		0.00			
Totals												9	\$2,500.00	